

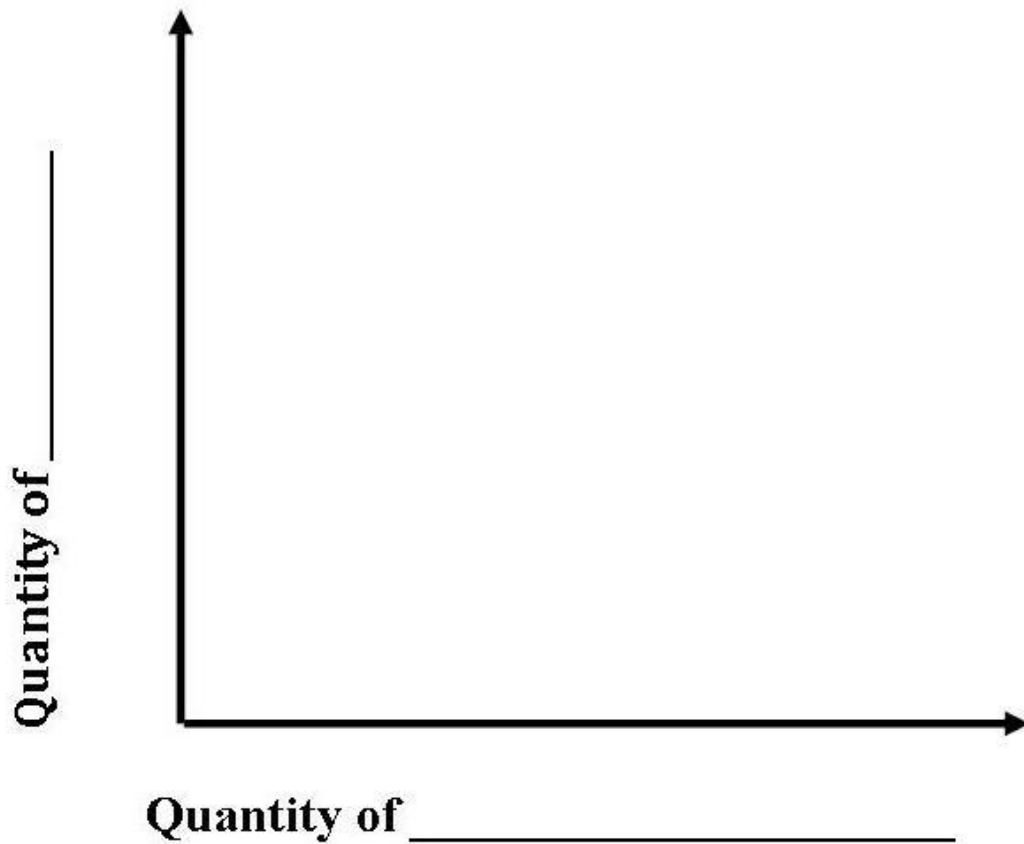
Consumerism from a Neo-Classical Perspective

Budget Line Graph

Product 1 _____ Price _____

Product 2 _____ Price _____

Graph the combinations of goods that you could purchase using all your money

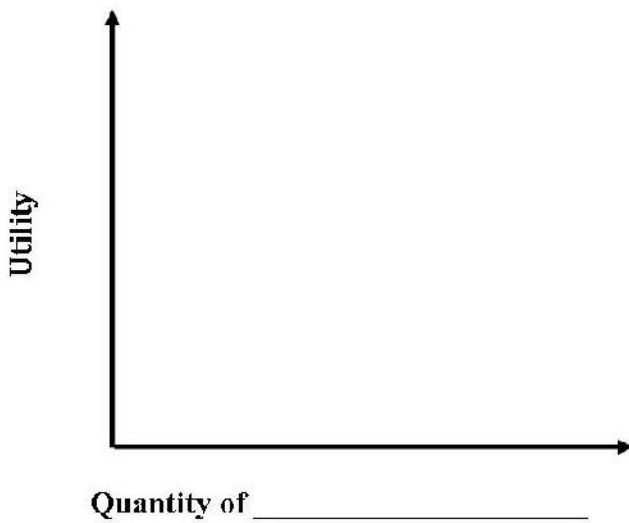


Utility Curve Graph

Quantity Product 1	Total Utility	Marginal Utility
0	0	
1	10	10
2	18	8
3	24	6
4	28	4
5	30	2
6	29	-1
7	20	-9
8	8	-12

Quantity Product 2	Total Utility	Marginal Utility
0	0	
1	4	4
2	10	6
3	18	8
4	24	6
5	27	3
6	28	1
7	24	-4
8	18	--6

Utility Curve for Product 1



Utility Curve for Product 2

