

## Creative Writing - Final Digital Storytelling Rubric

Here are the elements I'll be looking at for your final digital story. I generally don't believe in assigning points to different elements in a creative piece of work. A story or poem can be missing one element and still work because the others are exceptional. That being said, I want you to have specific feedback on each element so you can reflect on your own progress and apply this understanding to your next assignment.

Element	Description
Dramatic question	The story opens up a question at the beginning and provides an answer by the end or opens up a deeper, more essential question.
Moment of Change	There is a clear moment when the perspective of the author changes.
Character Development	We understand enough of the background so it's clear why the story and the specific moment of change are important to the author.
Unity	The story feels unified from beginning to the end through the repetition of words, sounds, and images, links between the beginning and ending of the piece, and smooth transitions that keep our focus on the story.
Description	Words activate our senses and imagination with specific details
Tone	Words, music, voiceover, and images convey an engaging tone that is either consistent or deliberately contrasts different elements to create depth and irony. The pace of the story and transitions between images track with the emotions of the script.
Use of metaphor	The images and sounds in the story use the power of metaphor to create depth and resonance and avoid simply "illustrating" what words convey.

Due: End of class on Thursday, October 1st

Give your time to work on the story this weekend. The story will benefit from a large block of time where you can really adjust and refine the transitions and visuals. I encourage you to send me questions about problems you have difficulty figuring out on your own. I will do my best to answer them in a timely fashion.

Try to have a rough cut of your story (photos, video, music, voiceover) by Monday so you can spend our class periods next week refining your final piece. I'll bring popcorn and we'll watch these next Friday.

Evaluation:

Draft script (20 points, 4% of your final grade) - I will meet with you on Monday and Tuesday to compare notes on your rough draft and put a grade in the gradebook for your draft script. I will be looking at how you responded to the issues I raised looking at your draft.

Final story (40 points, 8% of your final grade) - I plan to have a grade for your final stories ready by Monday, October 5th.

**Since we have a short week, I will provide the prompt for Journal # 3 on Monday, September 29th.**