

A More Perfect Union – Group Project Assignments

For our group project, you will have two assignments. One will be a job related specifically to the project group you chose last week (public forum/event, 1872 Mining Law Reform, or Art Exhibition). The other will be to contribute to the success of the event as a whole. The folks in the “event” group will have two different “event” jobs, one of which hopefully interfaces in some way with one of the other two groups.

On Tuesday, October 20th, we will divide up roles and you will tell me what you think an “A” looks like for your two jobs. I use this definition to develop an assessment tool for this part of your grade.

Whole Event Jobs

I propose you work in teams to get these done so that you can check in and get feedback and ideas from one another. This will make the work more fun and increase accountability.

Mark your top three choices for the whole event jobs. People in the event group, mark your top five choices, including the choices under “Individual Group Jobs” below.

Marketing and outreach team

- Design an event poster
- Distribute poster at least one week prior to the event (2 people)
- Promote the event through social media
- Write and distribute a press release; make sure event is listed on community calendars
- Outreach to Animas community and facilitate participation
- Draft and send out email invitation to list of river stakeholders
- Write and distribute a public service announcement to local radio stations
- Outreach to DHS community, speak to student groups, and have event included in their announcements
- Prepare and distribute formal invitations to elected officials—Durango City Councilors, La Plata and San Juan County Commissioners, and Silverton Town Board
- Work with Silverton students to advertise and market the event to their community
- Serve as spokesperson in interviews with the press and discussions w/ elected officials
- Send out a follow-up email to participants thanking them and explaining next steps
- Write an op-ed to the Durango Herald about the event and the issue of pollution in the river

Set-up and logistics team

- Visit the venue and create a plan for where everything will take place (2 people)
- Be chief taskmaster on the day of the event: create a detailed breakdown of what’s happening when, list of assignments for the day, and materials needed

- Design a program explaining the goals of the event, the schedule, and thanking everyone involved
- Facilitate provision of snacks and food for the event (2 people)
- Manage computer and audio-visual needs for the event
- Document the event with photos, video, and notes (2 people)
- Gather and transport all materials needed for the event
- Arrive early and make sure the venue is ready to receive guests (2-4 people)

Programming team

- Be a liaison with other groups that want to participate in the event
- Arrange the different pieces of the event in a way that will have the greatest impact on participants and pollution in the river. (2-3 people)
- Create a short evaluation for participants to fill out at the end of the event

Individual Group Jobs

*Mark the top three choices for your group. People from the **event group** can also choose jobs from this list.*

1872 Mining Law Reform

- Liaison with local and national environmental groups to discuss campaign
- Liaison with local, state, and national elected officials to discuss the campaign
- Identify other communities to reach out to and contact local high school students to inform them about the campaign (e.g. phone or Skype calls)
- Create media (graphics, website, documentary, podcasts, etc.) about the 1872 Mining Law and why it needs reform (2-3 people)
- Draft sample letters to elected officials
- Organize whatever you will do at the public event and be responsible for follow-up
- Draft a press release announcing the campaign and distribute it to local and regional news outlets

Art Exhibition

- Create art to show and sell as part of the exhibition
- Be in charge of documenting, delivering, and managing the money for all sales
- Outreach to local artists about creating art for the exhibition
- Outreach to galleries about exhibiting the art after the event
- Create and manage a participatory art project for people who come to the event
- Be in charge of curating the exhibition (e.g. providing information about the show, hanging or installing work, providing lighting, creating placards with artist's name, etc.)
- Make art