

## Zia Taqueria: Building a Local Supply Chain in Southwestern Colorado

*by Martha Sullins*

Tim and Becky Turner own Zia. What's their value proposition?

What has Tim done to increase production and grow his business?

What other "inputs" could Tim add to his production process to increase his "outputs"?

Is loaning money to others to build a local supply chain a smart move? Why or why not?

Which of Tim's sustainable businesses practices do you think is most important?

What is slowing Tim down from achieving his goal of 45% of his ingredients coming from local sources?

In what ways is Zia Taqueria contributing to a strong, resilient local economy?

If we can get Tim to come talk with us, what would you ask him?